



Framing Analysis of Road Damage News in Bengkulu Province on Media TribunBengkulu.com (Period October 2023-March 2024)

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ABSTRACT

The media, in constructing the reality of problems in the news, certainly has their own point of view. Media content is not a reflection of the reality of what is actually happening, but has been formed by the media itself with the background of the ideology and interests of the media concerned. This research aims to analyze how infrastructure damage in mass media news with an emphasis on aspects of public interest. Through the framing analysis approach, this research tries to examine the way the mass media frames the issue of road damage, including the causal factors, the impact felt by the community, and the proposed solutions. The research method used is a qualitative method to analyze news articles related to road damage in Bengkulu Province from the media source TribunBengkulu.com. Several news articles were analyzed to identify the framing patterns used by the media. The results showed that TribunBengkulu.com tends to highlight road damage in Bengkulu Province as a significant problem for people's daily lives, with an emphasis on the importance of immediate repairs and the responsibility of the local government. The implications of these findings are the need for framing that takes into account the interests of the public in presenting accurate and relevant information about road damage, as well as the importance of an honest and fair role of the media in building awareness and support.

Keywords: Framing, News, Online Media, TribunBengkulu.com

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INTRODUCTION

Increased community activity needs to be supported by improving the quality of infrastructure, one of which is the road. Road damage can cause losses to road users, such as long travel times, congestion, traffic accidents, and others. Road damage is a crucial problem because it concerns the interests of many people, one of which is in Bengkulu Province which often experiences road damage problems. Road damage that occurs is not only caused by road users such as the number of large cars crossing the road but also because the construction carried out is not complete and not in accordance with the plan.

Road damage that occurs is certainly the responsibility of the government, so the government has an important role in dealing with this problem. Road damage that occurs can harm the community if not handled quickly. For example, like the news published by TribunBengkulu.com below:



Figure 1. Road Damage News

The above story went viral on local social media for being unique. It is an example of a long-standing road defect that has been left unattended by the relevant authorities, to the detriment of passers-by. The community took the initiative to plant banana trees on the potholed road in the hope that the authorities would take action quickly as well as “satire” and also serve as a sign for road users to avoid the damaged road. News about road damage like this is needed to reach the government because roads are one of the main infrastructures that can facilitate community activities as well as important support for the smooth development and improvement of the community's economy.

The problem of road damage in Bengkulu City certainly needs to be informed by the media to the public as an audience. Apart from being a means of information related to updates on the road damage problem itself, other important information such as the causes of road damage, the impact of road damage, repair plans and handling actions to be taken by authorities such as the government must certainly be known by the public, this is part of an effort to educate and further examine the reality of the problem of road damage from various sides.

The problem of road damage is often the main highlight that does not escape the mass media coverage, both from the condition of the damaged road, the level of damage, and the impact that could have claimed victims. The media in constructing the reality of

problems in the news, certainly have their own point of view. Media content is not a reflection of the reality of what is actually happening, but has been formed by the media itself against the background of factors that influence the media (Kurniasari & Aji, 2015).

The formation of the reality of an event that occurs by the media by emphasizing certain sides over others is part of the framing method. Framing allows one media with another media to have different perspectives and ways of delivering news on the same event. This is influenced by editorial policies by each media as well as the interests they carry. So that when successfully analyzing the framing presented by a media against the events that occur, it will appear the tendency of partisanship and where the interests of the media are located.

Mass media, when deciding to take part in providing information to the public, it is not just informing. But the media must be able to compile storylines and ensure the point of view in the news that is raised, including in this case when the media reports on the problem of road damage. The mass media has an important position and part that plays a role in overseeing matters relating to the interests of many people, including regarding road damage that needs to be reported carefully (Erma, 2014).

RESEARCH METHODOLOGY

This research uses descriptive qualitative research. Qualitative research method according to Moleong (2007: 6) is a research procedure that produces descriptive data in the form of written or spoken words, the characteristics of an individual, situation or symptoms of an observable group. Researchers use this type of qualitative to get a complete picture in interpreting the reality under study as a whole. The method used is descriptive method, by explaining and describing an event or situation. Descriptive data referred to by Satoto (in Moleong, 2007: 15) is data in the form of words, phrases, clauses, sentences or paragraphs and not numbers, thus the results of this study contain data analysis that is telling, describing, analyzing and interpreting.

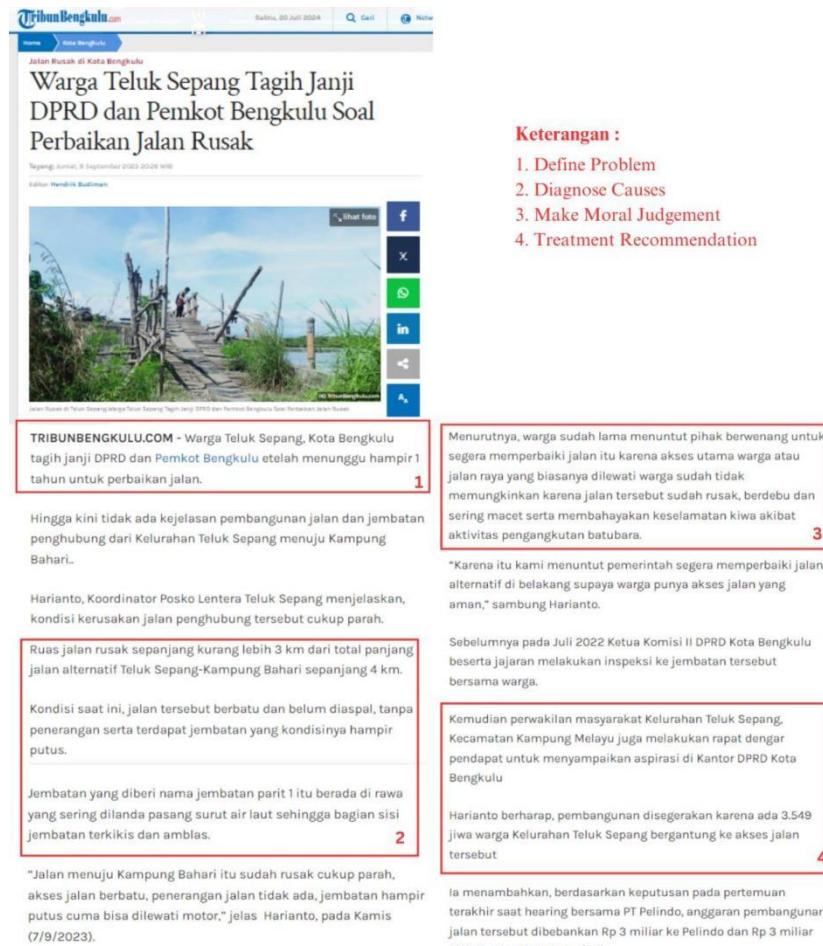
Researchers also used the Robert N. Entman model of framing analysis. Framing analysis is used to analyze how mass media package events. Framing is basically the provision of definitions, evaluation explanations, and recommendations in a discourse to emphasize a certain frame of mind towards the events being discussed. The framing dimension starts with the selection of news and emphasizing or highlighting certain aspects or issues in the news.

There are two information collection techniques for this research generally used by researchers, namely primary data by collecting news texts about road damage published in the October 2023-March 2024 period on TribunBengkulu.com media and secondary by collecting references relevant to the research topic, such as sources of information from journals, books, and articles that are in accordance with the news of road damage. This secondary data is used to complement the analysis of primary data obtained from observations of news related to road damage published on the TribunBengkulu.com online media. One technique that can be used to test the validity of data is through triangulation techniques that involve collecting data from various sources. The aim is to be obtained in order to verify the truth of information obtained from several sources (Sugiyono, 2020). For example, it can be through written documents such as reports, letters, memos, book journals, articles, and others.

RESULT AND DISCUSSION

Framing analysis in this study is used to see how the framing carried out by TribunBengkulu.com online media related to the news of road damage. Framing analysis was chosen to see how the viewpoint or perspective of journalists or journalists in writing a news story. The research resulted in the following description:

1. Headline: Teluk Sepang Residents Demand Promises from DPRD and Bengkulu City Government Regarding Repair of Damaged Roads.



The screenshot shows a news article from TribunBengkulu.com. The headline is "Warga Teluk Sepang Tagih Janji DPRD dan Pemkot Bengkulu Soal Perbaikan Jalan Rusak". The article discusses the demand of Teluk Sepang residents for the repair of damaged roads, specifically mentioning the lack of maintenance and the promise of the DPRD and the city government. The article includes a photograph of a damaged road and several quotes from residents and officials. A sidebar on the right lists the "Keterangan" (Explanation) as follows:

- 1. Define Problem
- 2. Diagnose Causes
- 3. Make Moral Judgement
- 4. Treatment Recommendation

News 1: Teluk Sepang Residents Demand Promises from DPRD and Bengkulu City Government Regarding Repair of Damaged Roads (09/23/2023)

After analyzing this news, it can be seen that TribunBengkulu.com emphasizes aspects, namely from the use of words, images and certain points of view to be displayed to the audience. When viewed in terms of reality, TribunBengkulu.com presents by raising the issue of damaged roads that have not received the handling of related parties that have been promised to the residents of Teluk Sepang. The news presented has certainly gone through the process of agenda setting or media agenda, the event is news that must be known by readers.

2. Headline: Residents of Bengkulu City Complain About Broken Roads, Garbage and Flooding at Suimi Fales Recess.

TribunBengkulu.com
Berita DPRD Provinsi Bengkulu

Sabtu, 20 Juli 2024 | Cari | Net

Warga Kota Bengkulu Keluhkan Jalan Rusak, Sampah hingga Banjir di Reses Suimi Fales

Tayang: Rabu, 22 November 2023 19:09 WIB
Penulis: Jafri Riamawani | Editor: Yunike Karolina



Anggota DPRD Provinsi Bengkulu Suimi Fales, Masyauqin mengeluhkan persoalan jalan rusak, ancaman banjir hingga sampah mengganggu di Kota Bengkulu pada reses Anggota DPRD Provinsi Bengkulu Suimi Fales, Rabu (22/11/2023).

TRIBUNBENGKULU.COM, BENGKULU - Masyarakat mengeluhkan persoalan jalan rusak, ancaman banjir hingga sampah menggunung di Kota Bengkulu pada reses Anggota DPRD Provinsi Bengkulu, Suimi Fales, Rabu (22/11/2023).

Menanggapi hal ini, Wan Sui sapapannya, menilai bahwa seluruh persoalan tersebut, tergabung dalam satu muara. Yakni berkenaan dengan anggaran di Provinsi Bengkulu ini sangat minim. Sehingga, pemerintah daerah tertatih dalam menjalankan programnya. Karena untuk keseluruhan APBD berkisar Rp 3 triliunan, untuk seluruh persoalan yang ada di provinsi ini.

"Terkait dengan masalah banjir, sampah, infrastruktur jalan, pendidikan, juga tambang. Dari akumulasi itu, intinya di anggaran Saya simpulkan bahwa pak gubernur itu sudah memberikan pelayanan yang optimal. Tapi anggarannya itu yang gak ada, anggarannya minim," kata Wan Sui.

Tidak hanya di Pemerintah Provinsi Bengkulu saja, lanjut Suimi, namun persoalan serupa juga terjadi di kabupaten/kota yang ada di Bumi Raflesia ini.

Keterangan :

1. Define Problem
2. Diagnose Causes
3. Make Moral Judgement
4. Treatment Recommendation

Masing-masing pemda maupun legislatif harus bersinergi untuk bisa mendatangkan anggaran dari pemerintah pusat. Di luar dari APBN rutin yang diterima oleh Provinsi Bengkulu setiap tahunnya.

"Kita itu termasuk kabupaten kota, minim anggarannya. Karena masih bergantung ke pemerintah pusat. Makanya kita butuh yang melobi pusat, berjuang agar APBN turun ke Bengkulu. Melebihi porsi yang ada. Jangan hanya menunggu datangnya presiden, baru diperbaiki," jelasnya.

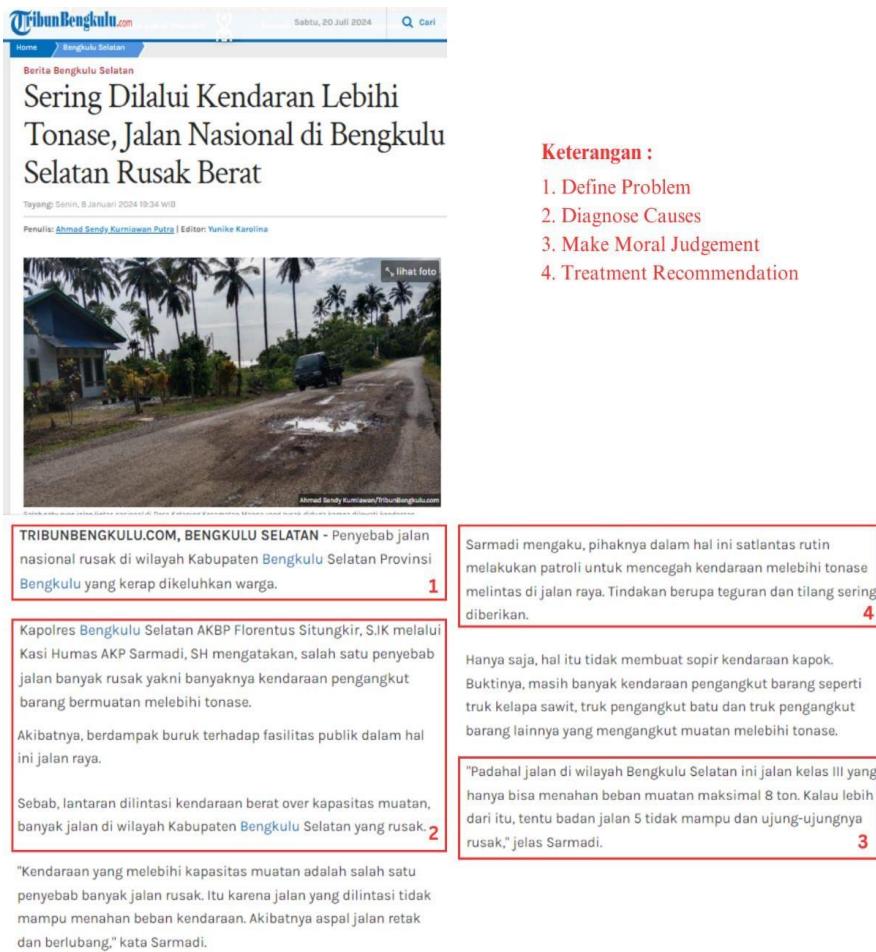
Terpisah, salah satu peserta reses, Slamet Riyadi mengeluhkan hingga saat ini Kecamatan Ratu Agung belum memiliki kantor camat permanen, pasca kebakaran besar beberapa tahun belakang.

"Ratu agung, tidak punya kantor camat. Tolong sentil agar 2024 nanti kantor camat kami bisa di bangun. Juga bangun taman kota, yang bisa jadi tempat bermain anak-anak dan lingkungan hijau," ungkap Slamet.

News 2: Residents of Bengkulu City Complain About Broken Roads, Garbage and Flooding at Suimi Fales Recess (09/22/2023)

Specifically, the news emphasizes the problem of the lack of budget funds from the central government that have not been able to meet the infrastructure needs needed by Bengkulu Province, further the news leads to criticism of the government for its lack of attention to infrastructure that does not yet exist.

3. Headline : Frequently Traveled by Over-Tonnage Vehicles, National Road in South Bengkulu is Severely Damaged.



Keterangan :

1. Define Problem
2. Diagnose Causes
3. Make Moral Judgement
4. Treatment Recommendation

1

TIBUNBENGKULU.COM, BENGKULU SELATAN - Penyebab jalan nasional rusak di wilayah Kabupaten Bengkulu Selatan Provinsi Bengkulu yang kerap dikeluhkan warga.

2

Kapolres Bengkulu Selatan AKBP Florentus Situngkir, S.IK melalui Kasi Humas AKP Sarmadi, SH mengatakan, salah satu penyebab jalan banyak rusak yakni banyaknya kendaraan pengangkut barang bermuatan melebihi tonase.

Akibatnya, berdampak buruk terhadap fasilitas publik dalam hal ini jalan raya.

Sebab, lantaran dilintasi kendaraan berat over kapasitas muatan, banyak jalan di wilayah Kabupaten Bengkulu Selatan yang rusak.

3

"Kendaraan yang melebihi kapasitas muatan adalah salah satu penyebab banyak jalan rusak. Itu karena jalan yang dilintasi tidak mampu menahan beban kendaraan. Akibatnya aspal jalan retak dan berlubang," kata Sarmadi.

4

Sarmadi mengaku, pihaknya dalam hal ini satlantas rutin melakukan patroli untuk mencegah kendaraan melebihi tonase melintas di jalan raya. Tindakan berupa teguran dan tilang sering diberikan.

News 3: Headline : Frequently Traveled by Over-Tonnage Vehicles, National Road in South Bengkulu is Severely Damaged (01/08/2024)

In this third news, Entman's framing structure shows that the direction in the news has the aim of building public awareness about the importance of paying attention to the regulations that vehicles that exceed the maximum limit are not allowed to pass through the highway because it will have an impact on road damage that can interfere with the comfort of other road users. The news of road damage due to over-tonnage vehicles when viewed from the other side also directs the authorities to further tighten the regulations, not only by giving warnings or ticketing systems.

4. Headline: Jalan Liku 9 Bengkulu Landslide, Road Body Ambles, This is the Response of Bengkulu Provincial Government.

Jalan Liku 9 Ambles
Jalan Liku 9 Bengkulu Longsor, Badan Jalan Ambles, Begini Respon Pemprov Bengkulu

Tanggal: Sabtu, 13 Januari 2024 10:56 WIB
Penulis: Iaefri Rismawarni | Editor: M Syah Beni



Keterangan :

1. Define Problem
2. Diagnose Causes
3. Make Moral Judgement
4. Treatment Recommendation

Dari himpunan Tribunbengkulu.com, saat ini kondisi lalu lintas diterapkan sistem buka tutup jalan.

Apalagi, jalan tersebut merupakan akses jalan untuk akses Kota Bengkulu-Kabupaten Kepahiang.

Sehingga kendaraan terpaksa melintas secara bergiliran dan memanfaatkan sebagian dari badan jalan.

Mengingat saat ini merupakan akhir pekan, sehingga lalu lintas kendaraan mengalami terganggu dan berpotensi terjadi kemacetan.

1. Jalan Lintas Bengkulu-Kepahiang tepatnya di Kawasan Liku 9, kilometer 44,5 Desa Tanjung Herab Kecamatan Taba Penanjang Kabupaten Bengkulu Tengah.

2. Ia menjelaskan bahwa faktor penyebab amblesnya jalan tersebut diyakini karena curah hujan yang tinggi sehingga membuat jalan ambles dan longsor.

3. "Itu Jalan Nasional, kita (Pemprov) ketika melihat video amblesnya jalan di liku 9 langsung berkoordinasi dengan Balai Pelaksana Jalan Nasional, kita pastikan tahun ini langsung ditangani," kata Tejo, Rabu (13/1/2024).

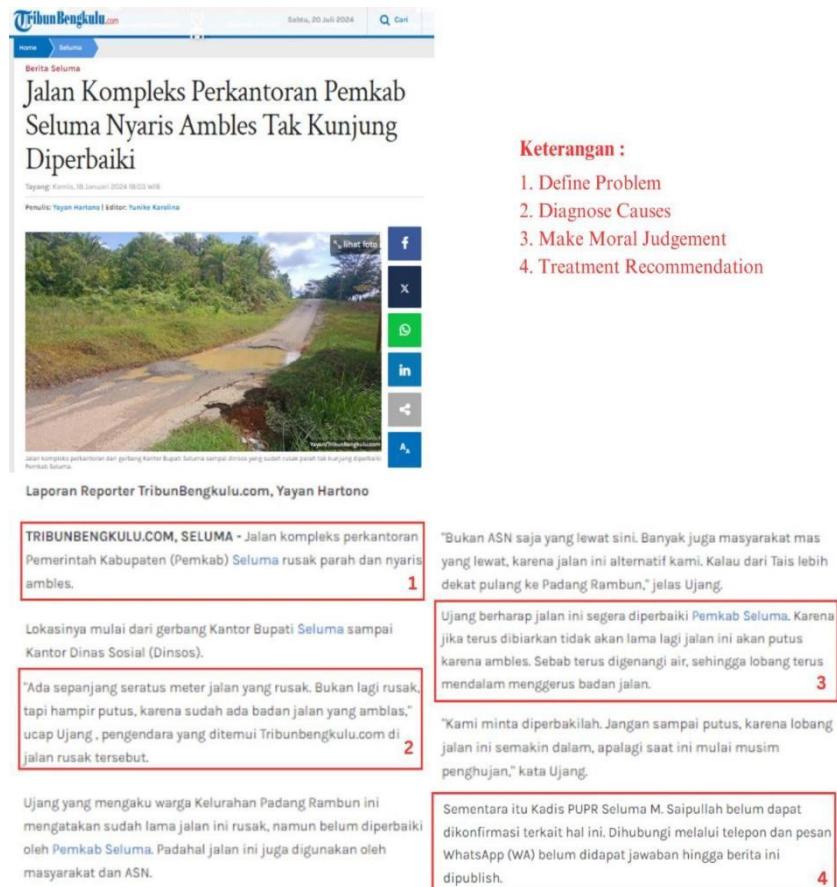
4. Kepala Dinas PUPR Provinsi Bengkulu, Tejo Suroso menjelaskan bahwa jalan tersebut merupakan jalan nasional.

Sehingga, pihaknya akan gerak cepat untuk berkoordinasi dengan dengan Balai Pelaksana Jalan Nasional agar segera melakukan perbaikan.

News 4: Jalan Liku 9 Bengkulu Landslide, Road Body Ambles, This is the Response of Bengkulu Provincial Government (01/13/2024)

Robert N. Entman's framing approach regarding the fourth news about the collapsed road shows that the direction of the news has the aim of building the perception that the government is quick to respond in taking action on the problem of the collapsed road, by emphasizing the quote "It's a National Road, we (Pemprov) when we saw the video of the road collapse in Liku 9 immediately coordinated with the National Road Implementation Center, we made sure this year it was handled immediately".

5. Headline: Seluma Regency Office Complex Road Nearly Collapsed and Never Repaired.



Keterangan :

1. Define Problem
2. Diagnose Causes
3. Make Moral Judgement
4. Treatment Recommendation

1. TRIBUNBENGKULU.COM, SELUMA - Jalan kompleks perkantoran Pemerintah Kabupaten (Pemkab) Seluma rusak parah dan nyaris ambles.

2. Lokasinya mulai dari gerbang Kantor Bupati Seluma sampai Kantor Dinas Sosial (Dinsos).

3. "Ada sepanjang seratus meter jalan yang rusak. Bukan lagi rusak, tapi hampir putus, karena sudah ada badan jalan yang ambles," ucap Ujang, pengendara yang ditemui Tribunbengkulu.com di jalan rusak tersebut.

4. "Bukan ASN saja yang lewat sini. Banyak juga masyarakat mas yang lewat, karena jalan ini alternatif kami. Kalau dari Tais lebih dekat pulang ke Padang Rambun," jelas Ujang.

Ujang berharap jalan ini segera diperbaiki Pemkab Seluma. Karena jika terus dibiarkan tidak akan lama lagi jalan ini akan putus karena ambles. Sebab terus digenangi air, sehingga lubang terus mendalam menggerus badan jalan.

"Kami minta diperbaiki. Jangan sampai putus, karena lubang jalan ini semakin dalam, apalagi saat ini mulai musim penghujan," kata Ujang.

Sementara itu Kadis PUPR Seluma M. Saipullah belum dapat dikonfirmasi terkait hal ini. Dihubungi melalui telepon dan pesan WhatsApp (WA) belum didapat jawaban hingga berita ini dipublish.

News 5: Seluma Regency Office Complex Road Nearly Collapsed and Never Repaired (01/18/2024)

TribunBengkulu.com in this fifth news emphasizes the damage to the road that “almost collapsed” which is used to strengthen the narrative about the poor condition of the road and is dangerous for road users, besides that in a different context it can help its readers to understand the importance of repairing the road as a problem that requires immediate attention and action.

6. Headline: Bridge and Road Along 3.5 KM Badly Damaged to Anyar Village Bengkulu Tengah Immediately Repaired.

Jembatan dan Jalan Sepanjang 3,5 Km Rusak Parah ke Desa Anyar Bengkulu Tengah Segera Diperbaiki

Keterangan :

1. Define Problem
2. Diagnose Causes
3. Make Moral Judgement
4. Treatment Recommendation

TRIBUNBENGKULU.COM, BENGKULU TENGAH - Jalan menuju Desa Anyar Kecamatan Pondok Kubang Kabupaten Bengkulu Tengah puluhan tahun dalam kondisi rusak berat. **1**

Kondisi itu diperparah dengan jembatan sepanjang 4 meter dalam kondisi rusak berat. **2**

Bahkan, lantai kayu yang sudah tidak lengkap serta besi penyangga yang mulai berkarat. **2**

Selain itu, jalan rusak berat tersebut memiliki kontur tanah yang curam, sehingga sudah puluhan kali masyarakat Desa Anyar yang gagal menanjak dan berakhir jatuh ke sungai. **3**

Kondisi itu pun membuat perekonomian masyarakat Desa Anyar menjadi terhambat dan populasi masyarakat tak kunjung meningkat lantaran tingginya angka perpindahan masyarakat ke luar Desa Anyar. **3**

Tak heran jika sejumlah masyarakat Desa Anyar merasa di anak tirikan, sebab setiap tahun perbaikan jalan dan jembatan menuju Desa Anyar selalu diajukan melalui Musrembangcam. **4**

Menanggapi hal tersebut, Pemerintah Kabupaten Bengkulu Tengah akhirnya akan melakukan perbaikan jalan dan jembatan menuju Desa Anyar pada tahun 2024 ini. **4**

"Sudah kita anggarkan untuk perbaikan jalan jembatan menuju Desa Anyar sebesar Rp 1,5 miliar dan akan segera dilelang," ujar Sekretaris Daerah (Sekda) Bengkulu Tengah Rachmat Riyanto usai mengikuti Musrembangcam Pondok Kubang, Rabu (24/1/2023). **4**

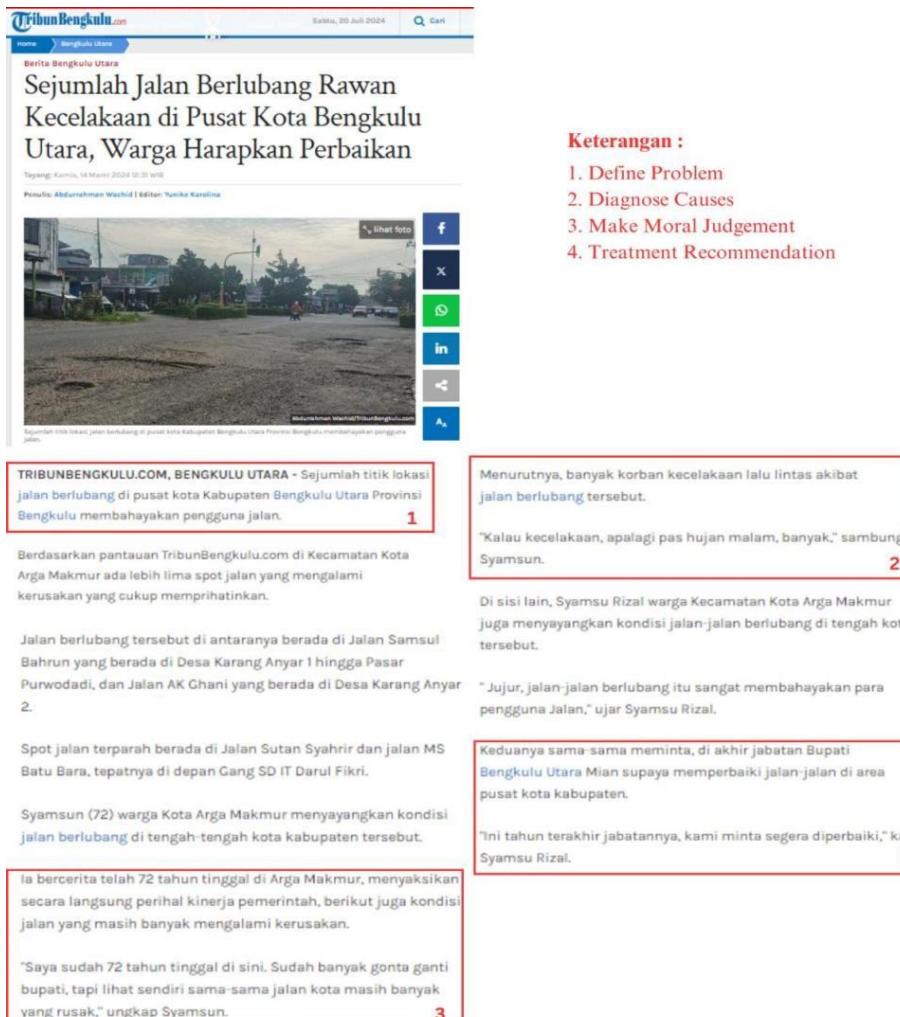
Terkait lelang paket perbaikan jalan menuju Desa Anyar akan dilakukan pada Maret mendatang dan pada akhir April atau Mei 2024 penggerjaan sudah dimulai. **4**

"Jadwal lelang bulan Maret, tetapi nanti saya minta Dinas PUPR untuk mempercepat hal tersebut. Karena April kita sudah lebaran, target kita sebelum lebaran jalan sudah mulus," ungkapnya. **4**

News 6: Bridge and Road Along 3.5 KM Badly Damaged to Anyar Village Bengkulu Tengah Immediately Repaired (01/24/2024)

The sixth news report emphasized strengthening awareness of infrastructure improvements and encouraging relevant parties to take the necessary actions immediately so as not to harm many parties.

7. Headline: A Number of Accident-prone Potholes in Bengkulu Utara City Center, Residents Expect Improvement.



Keterangan :

1. Define Problem
2. Diagnose Causes
3. Make Moral Judgement
4. Treatment Recommendation

1. TRIBUNBENGKULU.COM, BENGKULU UTARA - Sejumlah titik lokasi jalan berlubang di pusat kota Kabupaten Bengkulu Utara Provinsi Bengkulu membahayakan pengguna jalan.

2. "Kalau kecelakaan, apalagi pas hujan malam, banyak," sambung Syamsun.

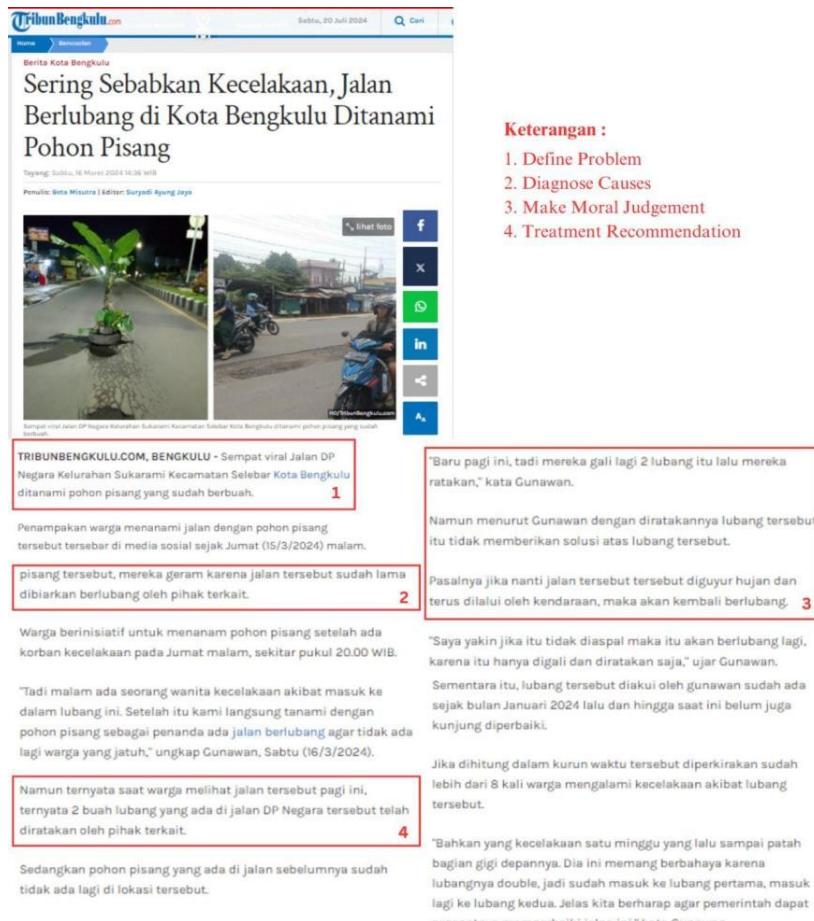
3. Ia bercerita telah 72 tahun tinggal di Arga Makmur, menyaksikan secara langsung perihal kinerja pemerintah, berikut juga kondisi jalan yang masih banyak mengalami kerusakan.

4. "Ini tahun terakhir jabatannya, kami minta segera diperbaiki," kata Syamsu Rizal.

News 7: A Number of Accident-prone Potholes in Bengkulu Utara City Center, Residents Expect Improvement (03/14/2024)

The point of view in the seventh news in the TribunBengkulu media on this road damage news emphasizes road infrastructure improvements as an important step to improve public safety and comfort, by underlining the problem of accidents that may occur due to poor road conditions, the media can help strengthen the arguments of the community regarding the repair of badly damaged roads.

8. Headline: Frequently Causing Accidents, Potholes in Bengkulu City Planted with Banana Trees.



Keterangan :

1. Define Problem
2. Diagnose Causes
3. Make Moral Judgement
4. Treatment Recommendation

1. TRIBUNBENGKULU.COM, BENGKULU - Sempat viral Jalan DP Negara Kelurahan Sukarami Kecamatan Selebar Kota Bengkulu ditanami pohon pisang yang sudah berbuah.

2. Penampakan warga menanami jalan dengan pohon pisang tersebut tersebar di media sosial sejak Jumat (15/3/2024) malam. pisang tersebut, mereka geram karena jalan tersebut sudah lama dibiarkan berlubang oleh pihak terkait.

3. "Baru pagi ini, tadi mereka gali lagi 2 lubang itu lalu mereka ratakan," kata Gunawan. Namun menurut Gunawan dengan diratakan lubang tersebut itu tidak memberikan solusi atas lubang tersebut. Pasalnya jika nanti jalan tersebut tersebut diguyur hujan dan terus dilalui oleh kendaraan, maka akan kembali berlubang.

4. Warga berinisiatif untuk menanam pohon pisang setelah ada korban kecelakaan pada Jumat malam, sekitar pukul 20.00 WIB. "Tadi malam ada seorang wanita kecelakaan akibat masuk ke dalam lubang ini. Setelah itu kami langsung tanami dengan pohon pisang sebagai penanda ada jalan berlubang agar tidak ada lagi warga yang jatuh," ungkap Gunawan, Sabtu (16/3/2024).

Namun ternyata saat warga melihat jalan tersebut pagi ini, ternyata 2 buah lubang yang ada di jalan DP Negara tersebut telah diratakan oleh pihak terkait.

Sedangkan pohon pisang yang ada di jalan sebelumnya sudah tidak ada lagi di lokasi tersebut.

"Saya yakin jika itu tidak diaspal maka itu akan berlubang lagi, karena itu hanya digali dan diratakan saja," ujar Gunawan. Sementara itu, lubang tersebut diajukan oleh gunawan sudah ada sejak bulan Januari 2024 lalu dan hingga saat ini belum juga kunjung diperbaiki.

Jika dihitung dalam kurun waktu tersebut diperkirakan sudah lebih dari 8 kali warga mengalami kecelakaan akibat lubang tersebut.

"Bahkan yang kecelakaan satu minggu yang lalu sampai patah bagian gigi depannya. Dia ini memang berbahaya karena lubangnya double, jadi sudah masuk ke lubang pertama, masuk lagi ke lubang kedua. Jelas kita berharap agar pemerintah dapat secepatnya memperbaiki jalan ini," kata Gunawan.

News 8: Frequently Causing Accidents, Potholes in Bengkulu City Planted with Banana Trees (03/16/2024)

The emphasis in the eighth news report above provides an explanation of the problem of accidents caused by potholes, then relates it to a temporary solution as a safety measure in signaling to the public that the road is potholed, such as planting banana trees as a step to reduce the risk of accidents.

Based on the framing analysis that the author conducted on the news text regarding road damage news in the September 2023-March 2024 period in the TribunBengkulu.com media, the author has conducted an analysis to find out the framing on road damage news using two aspects, in the form of issue selection and aspect protrusion and using four framing elements by Robert N. Entman consisting of Define Problems (Problem Definition), Diagnose Causes (Estimating problems or sources of problems), Make moral judgement (Making moral decisions), and Treatment Recommendation (Emphasizing Resolution).

In the news that is used as the object of research, the issues raised are social problems. There are many aspects that are highlighted in the news of road damage. Referring to the four elements of Robert N Entman's analysis, Define Problems on the eight news stories have similarities, the construction of road damage news contains framing carried out by TribunBengkulu.com media to further accentuate the problem of

road damage by linking the problem with the authorities so that the news can raise issues of public interest to both the community and the government.

The discussion on the second element, Diagnose Causes (Estimating the problem or source of the problem) on the eight news stories of road damage in the TribunBengkulu.com media highlights the source of problems that concern the public interest. TribunBengkulu.com media framed several causal factors why this road damage occurred, some of which were the highlighting of the cause of the problem due to the lack of road maintenance, which this factor was the cause of the problem that most often appeared to emerge in four news reports out of eight news; natural factors such as damage caused by flooding and road collapse due to landslides due to the intensity of rain in several areas in Bengkulu Province; then the factor of road use that is not the designation of vehicles that pass through these damaged roads. Dominantly, the coverage of road damage on TribunBengkulu.com media provides an explanation for the road damage that occurs which emphasizes that the lack of handling or preventive measures such as road maintenance by the government, then allows the road damage for a very long period of time, even up to several changes of regional heads. By highlighting this cause, it further emphasizes the reader's awareness that nothing has changed regarding the damaged roads even when the regional leaders change.

Discussion on the third element, namely Make Moral Judgement. TribunBengkulu.com journalists see that the problem of road damage can have an impact on economic, social and political sustainability in society. As in the sixth news, related to the news of damaged roads which ultimately encouraged Anyar villagers to be motivated to move because the condition of access to their village had not changed for the better. This is related to the needs of many people, because road damage can have an impact on safety routes when natural disasters occur, accessibility for economic progress, community mobility, especially for routes to places of activity such as schools, and other community needs.

The description of the fourth element, namely Treatment Recommendation (emphasizing resolution), the news on TribunBengkulu.com media describes most of the road damage as slow in terms of getting handling from related parties. This related description can be obtained in all related news. As a problem-solving recommendation, it seems that TribunBengkulu.com emphasizes the interests of the community. In this case, it can be seen that TribunBengkulu.com is advocating or trying to make people realize that they have the right to hold related parties accountable for handling road damage that occurs. In addition, there is an encouragement for the community to care about the dangers that can be caused by damaged roads, at least in helping road users to know that there is danger when crossing the damaged road. This seems to evoke feelings because of the humanism aspect as shown in the eighth news story, for example.

The framing formed by TribunBengkulu.com according to the analysis conducted by the researcher emphasizes the humanitarian aspects of road damage and its negative impact on the safety and welfare of the community, by showing the personal and emotional impact of road damage, the media can generate empathy and public solidarity with the situation that occurs.

Framing can strengthen public support for efforts to repair damaged roads. In addition, TribunBengkulu.com media uses framing that emphasizes the interests of the general public by presenting news that can help the community in raising the issue of road damage to the authorities and empowering the community to take part in the problem of

road damage, as in the case of TribunBengkulu media coverage in the third news which provides an appeal to the public to comply with traffic rules.

TribunBengkulu.com as a transformation media from national media located in the Bengkulu region has the ability to contribute and control issues circulating in the community, especially in the Bengkulu region. The various news presented have a strong impact on the readers' perspective. TribunBengkulu.com media is also known to be very critical in terms of reporting, which means that TribunBengkulu.com media is very concerned about the production of the results of their news (Losiana et al., 2023). Judging from this description, the coverage of road damage in the TribunBengkulu.com media can be seen as a community communication media, where in eight news reports on road damage in Bengkulu Province, the TribunBengkulu.com media emphasizes the people who demand their rights, by presenting pictures that are as they are according to the circumstances that occur.

TribunBengkulu.com media in the reporting of TribunBengkulu.com has worked according to its function, namely as supervision and interpretation. The monitoring function is as a tool for the public and the government to provide warnings from the media that informs. The mass media not only include facts and data but also provide interpretations or temporary responses to important events. The media organization or industry chooses and decides on the events that are published or broadcast. The supervision carried out by the mass media is not in the context of judging an issue. Nor is it to find someone's fault, but rather an effort to control the community over development or policies carried out by the government (Nora et al., 2016).

CONCLUSION

From the results of the analysis of the news of road damage in Bengkulu Province in the TribunBengkulu.com media for the period September 2023 - March 2024, the following conclusions were obtained:

Define Problem: News coverage on TribunBengkulu.com identified road deterioration as a key issue negatively impacting community mobility, road user safety, and accessibility of public services, which is a major concern for citizens and government.

Diagnose Causes: It diagnoses the cause of road deterioration as a combination of factors such as lack of infrastructure maintenance, the impact of extreme weather, and increased vehicle volumes that are not matched by adequate road repairs.

Make Moral Judgement: The news emphasizes that road damage reflects the government's indifference to the welfare of the community, and invites readers to question the government's responsibility in maintaining public infrastructure for the safety and comfort of citizens.

Treatment Recommendation: TribunBengkulu.com recommends that local governments immediately carry out regular road repairs and maintenance, and increase transparency in the use of infrastructure budgets, so that people can feel safe and comfortable when using the roads. In addition, it is important to involve the community in the process of monitoring and reporting road conditions, as well as inspiring people around damaged roads to care for fellow road users.

Currently, thanks to technological developments, media has become a necessity in various activities; with excellent and appropriate use of technology, you will be able to obtain accurate information. This research analyzes news patterns using framing analysis proposed by Robert N Entman on two online news portals, cnnindonesia.com and Republika.co.id, which relate to news about the closure of the TikTok Shop. The nature

of the research used in this research is descriptive and qualitative with the aim of being able to describe systematically, as well as factually and accurately the news about the closure of the TikTok shop on the news portals Cnnindonesia.com and Republika.com, which was published on 16-20 September 2023. Source The data used in this research are news headlines on cnnindonesia.com and Republika.co.id. The research results show that cnnindonesia.com uses a frame syntactic model, which refers to the source, background, and use of certain words in news related to the closure of the TikTok Shop. Meanwhile, Republika.co.id uses an episodic framing model, which focuses on an event that occurred

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